

Overseas Press Club Bulletin

VOL. 35, NO. 20
DECEMBER 1, 1981

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650

OPC Awards Contest 'Pollsters OK,' Yankelovich; Entries Due Feb. 6 Voters Decided Last Minute

FEBRUARY 6, 1981 is the deadline for entries in the 1981 Overseas Press Club competition. Awards will be made at the club's annual awards dinner, April 29, 1981, at the Waldorf-Astoria Hotel.

"These awards," **Norman A. Schorr**, chairman of the awards committee, said, "honor outstanding achievements in print and broadcast journalism devoted to world affairs. Since 1941, they have given significant recognition to newspeople who report to American audiences on developments overseas. They are, in fact, the only print and broadcast prizes in the U.S. centering on international journalism.

"For more than four decades, OPC has been privileged to pay tribute to exceptional accomplishment by U.S. newspeople around the world. Often, their work has been carried out under conditions of great personal peril.

"Today, when free expression — particularly that stemming from investigative reporting — is under increased governmental and judicial restraints, it is even more important that we recognize, honor and encourage enterprise and the finest journalistic efforts."

Schorr appealed to club members to help in getting entries for the competition. Entry forms are available at the club. Awards are offered in 15 classifications, which are listed on page 2.

BLUE ALERT

Our Blue Cross/Blue Shield expert, Tony Muraco, warns club members who are parents of unmarried youngsters who became 19 during 1980 that family membership no longer covers the kids. They must have their own coverage. If you want them covered, do something about it now.

Daniel Yankelovich, one of the world's leading pollsters, told a Leaders Forum audience at the club Monday, Nov. 17, that the polls in this year's presidential race were "remarkably accurate." He was introduced by **Allan Priaulx**, Forum chairman.

The big change in the polls took place in the final 48 hours before the election, he explained, not because of pollster failure or error — but because people procrastinate to the last possible minute. Voters, he said, in mental conflict over which candidate to vote for, wait until the very last minute to make their decision, and the polls reflected this.

Has the political energy turned from the Democrats to the Republicans? he was asked; was the election a potential watershed in American politics?

It's possible, he replied, but it's too early to tell; it depends on the Reagan performance — and the public's perception of that performance. The situation is much as it had been for FDR.

The single major theme of the campaign, he said, was to "regain control" in three vital areas — the economy, foreign policy and public morality.

People are unhappy because many are suffering from the country's troubled economy, he said. The new administration must deal with this — or risk their displeasure.

People are unhappy, he said, because "countries hard to find on the map are sticking it to us, as are Cuba and the Japanese and the Germans. People feel that American honor is at stake. The hostage issue frustrates them and they find Carter ineffectual in dealing with it and restoring our honor. And the differing attitudes toward detente held by our European allies disturbs them."

But the public is patient, he said, if they perceive movement toward what they expect has to be done. The press, he said, is not.



Daniel Yankelovich

There is a major moral counter-revolution going on in the country, he said, involving family and social issues. People do not want to go back to old standards, he said, and he feels that government should not get involved in moral issues because it would be "torn apart."

"There is a positive mandate," he said, "to regain control of our destiny. If the public is kept informed, it will be patient — even if the press isn't. The press and the public have different conceptions of press freedom, and unless the press understands the public's perception of press freedom, we're in for trouble."

Copies of a brochure titled "The Speaker and the Listener: Public Perception of Freedom of Expression," prepared by the Public Agenda, were distributed at the session. The Public Agenda is a research and study group organized some years ago by Dr. Yankelovich and Cyrus Vance to explore and enlighten public interest in matters of public concern.

Copies of "The Speaker and the Listener" are available at the club office for members who would like to pick one up.

WorldPaper in Three Languages Reaching Readers World-Wide

WorldPaper describes itself as a monthly tabloid publication "covering issues of global importance." Only a year old, it has a circulation of over 1,000,000 on five continents as a special supplement in major local newspapers. It is attracting important regional and multi-continental advertisers. The Bulletin asked Crocker Snow, Jr., its publisher and editor-in-chief, to tell us about it.

BOSTON — *WorldPaper*, the global community newspaper distributed as a special supplement in host newspapers on five continents simultaneously, accelerated from bimonthly publication in September. Coincident with this, the paper, which began publishing only last year, is commencing a third language edition, French, to complement those already published in English and Spanish.

Worldpaper's editorial board is comprised of ten regional Associate Editors, each native to his or her part of the world, including such distinguished journalists as Jacqueline Grapin from France, Mochtar Lubis from Indonesia, Hilary Ng'weno from Kenya and Carlos Rangel from Venezuela. They meet twice a year with the *WorldPaper* headquarters staff in Boston to plan future major stories and investigative reports.

WorldPaper focuses on major international issues and tries to bring a variety of international views to bear on a given subject. One recent issue, for example, focused on Afghanistan. The lead article was written from Kenya, entitled "Superpowers Go Home." One article was written by Vladimir Ostrovsky from Moscow justifying the Soviet invasion of Afghanistan. Replies were written by Marshall Shulman, special assistant on Soviet affairs to then Secretary of State Cyrus Vance, and by Chen Xi from Beijing, as well as a piece from an Afghan writer, Bar-yalai.

Other issues of *WorldPaper* have been devoted to such subjects as "What's Wrong with the World Economy," "Endangered Cultures," "The Tug of War between Multinational Countries and Developing Countries," "Car Wars," and most recently "Poland Has Not Yet Perished."

WorldPaper appears in a network of regional markets in Latin America, the Middle East and East Asia. Recent newcomers to the *WorldPaper* family are the *Rand Daily Mail* (Johannesburg), *La Tribune de Geneve* (Geneva) *Vart Land* (Oslo) and *An Nahar* (Beirut).

In the U.S., *WorldPaper* is distributed by the *Minneapolis Tribune*.

OPC Awards Cover Wide Range

Class 1 Hal Boyle Award for best daily newspaper or wire service reporting from abroad

Class 2 Bob Considine Award for best daily newspaper or wire service interpretation of foreign affairs

Class 3 Robert Capa Gold Medal for best photographic reporting or interpretation from abroad requiring exceptional courage and enterprise

Class 4 Best photographic reporting from abroad

Class 5 Ben Grauer Award for best radio spot news from abroad

Class 6 Lowell Thomas Award for best radio interpretation of foreign news

Class 7 Best TV spot reporting from abroad

Class 8 Edward R. Murrow Award for best interpretation or documentary on foreign affairs.

Class 9 Mary Hemingway Award for best magazine reporting from abroad

Class 10 Best magazine interpretation of foreign affairs

Class 11 Best cartoon on foreign affairs (\$150) New York Daily News

Class 12 Best business reporting from abroad

Class 13 Cornelius Ryan Award for best book on foreign affairs

Class 14 Madeline Dane Ross Award (\$400) for international reporting in any medium which demonstrates a concern for humanity

Class 15 Best Editorial or editorial series which most effectively discloses abuse of human rights abroad and thereby lends support to the principle of human rights

REINSTATED

ASSOCIATE RESIDENT:

Robert M. Berzok
Werner M. Linz

ASSOCIATE NON-RESIDENT

Frederick A. Birmingham

New Applications

ACTIVE RESIDENTS

Sean Callahan, Editor, American Photographer Magazine

Sponsors: Henry Gellermann and Ben Greenwald

Louis Ehrenkrantz, Columnist N.Y. Post and Publisher, Cultural Watchdog Newsletter

Sponsors: Henry Gellermann and Ben Greenwald

Lansing Lamont, Author

Sponsors: Roy Rowan, Marylois Vega

Patricia Walker, Editor in Chief, Fairchild Publications

Sponsors: Morton Frank and Harry Rand

ACTIVE NON-RESIDENT

John Ker Edwards, Washington correspondent, Australian Consolidated Press

Sponsors: Henry Gellermann and Ben Greenwald

Jody Kolodzey, Entertainment Editor, Philadelphia Journal

Sponsors: Jeanne Toomey, H. D. Quigg

Martha Moffett, Researcher and writer, National Enquirer

Sponsors: Millicent Brower, Ray Shaw

Lester Strother, Freelance writer

Sponsors: Ben Greenwald and Henry Gellermann

ACTIVE OVERSEAS

Gordon F. Joseloff, Correspondent, CBS News, Finland

Sponsors: Gerard Loughran and Ben Greenwald

ASSOCIATE RESIDENT

Norman Acton, Sec. General and Editor, Rehabilitation Intl.

Sponsors: Ben Greenwald and Henry Gellermann

William D. Askin, Mgr. Corporate Public Relations, Texasgulf Inc.

Sponsors: Henry Gellermann and Ben Greenwald

Michael Guy Chrisman, Writer/field producer/reporter WPIX-TV

Sponsors: Ben Greenwald and Henry Gellermann

Peter P. Long, vice president, corporate relations, Overseas Shipholding Group

Sponsors: Sol Zatt and Harry Levin

Robert E. O'Neill, Executive Editor, Progressive Grocer

Sponsors: Henry Gellermann and Irvin Taubkin

ASSOCIATE NON-RESIDENT

Helen Powers, Research and Writer at Grolier Inc.

Sponsors: Henry Gellermann and Ben Greenwald

Richard D. Wylly, retired from Ted Bates and Benton & Bowles

Sponsors: Russ Tomabene and David Shefrin

New Members

ACTIVE RESIDENT:

Sean Callahan
Nora J. Hair

ACTIVE NON-RESIDENT:

John Ker Edwards
Barbara A. O'Reilly

ASSOCIATE RESIDENT:

Howard D. Schoenholtz
Ray A. Shepard

Letters

HONG KONG — Richard Gill, president of the Foreign Correspondents Association of Southeast Asia, was killed in Singapore Oct. 28 when the car he was driving ran off a road into a tree.

Gill, 36, was based in Singapore by the Melbourne, Australia, Herald. He was alone when the accident happened shortly after midnight. Gill is survived by his wife Anna and their daughter Rena.

Michael Weisskopf has arrived in Peking from Washington, D.C., as the new China correspondent for the *Washington Post*. He replaced Jay Mathews, reassigned to the United States.

The *Baltimore Sun* is the latest newspaper to close its news bureau in Hong Kong. Earlier, the *Washington Post*, *Los Angeles Times* and *Christian Science Monitor* closed their Hong Kong offices, from where they covered China for many years until allowed to open bureaus in Peking in 1979. Eddie Wu, last *Baltimore Sun* correspondent in Hong Kong, plans to move with his family to the United States and go into business.

A Hong Kong court awarded Mrs. Anthony Lawrence, wife of BBC's long-time correspondent in the British Crown Colony, damages totaling HK\$41,124 (about U.S.\$8,225) for injuries received two years ago when a bus hit her. She suffered back injuries.

Seen in the Foreign Correspondents Club in Hong Kong: **Al Cullison**, Tokyo correspondent for the *Journal of Commerce* and former president of the Foreign Correspondents Club of Japan.

Edouard Dillon, former *Agence France Presse* correspondent in Tokyo, Peking and Moscow, has arrived in Hong Kong to fill in for vacationing AFP Bureau Chief David Davies.

Several thousand people jammed the Hong Kong American Club Nov. 5 (Nov. 4 in the United States) to monitor U.S. presidential returns as reported by VOA and UPI. Three Hong Kong-based correspondents gave running commentaries on the results: Edith Lederer of *AP*, Jack Reynolds of *NBC*, and Andrew Nagorski of *Newsweek*.

— **Al Kaff**

WIESBADEN (delayed)—A visit to this historic German spa city by Doris and myself on the eve of the American hostages expected return from Iran showed frantic last-minute preparations underway by press and U.S. officials.

In the U.S. Air Force hospital here, a special wing was set aside under strictest security for the Americans during a stopover for debriefing and medical examination just as was done

when 13 hostages were freed last November and for Richard Queen released in July.

Banks of telephones were in readiness so the Americans could telephone their families — relatives were warned against coming to Wiesbaden or nearby Frankfurt due to the influx of hundreds of government officials, media and businessmen attending a trade fair.

A doctor at the Air Force hospital summed up the situation:

"For many of the freed hostages it will almost be like coming back from a war. We have no idea what shape they will be in for there's been no information about their condition for a long time."

Crews from all the major American networks and from Britain, France, Canada and Japan were sent to cover the hostages' stopover here; many crews are parked outside the Air Force hospital. American media people have taken over a complete wing of the Sheraton Hotel at Frankfurt airport adjoining the U.S. Air Force base where the hostages were to land.

— **Thurston Macauley**

NEW YORK — Catching up on my OPC Bulletins after a trip to Europe. I note that the glowing tributes to the late **Ralph Major** inadvertently omitted his greatest military distinction. Ralph held the rank of captain. As a result, at the *Stampa Estera* and the *Stars & Stripes* in Rome, in 1944, he was always laughingly saluted as the only Captain Major in the whole U.S. Army. Farewell, my captain, I salute you again.

— **Hugh Conway**

WASHINGTON — **Geraldine Sartain** contributed to the creation in 1973 of the Madeline Dane Ross Award for overseas reporting showing a concern for humanity. Her own career, capped by her services to the National Council of Churches, epitomized the sort of work the Overseas Press Club has sought to encourage through this award.

My modest salute to her will be a contribution to the Madeline Dane Ross Account — OPC Foundation. It is tax deductible. Contributions will be applied to principal, enabling OPC to increase the annual award from the current token level of \$400. In each instance, the family of someone we have lost will be told of your generosity.

This year this category attracted more entries than any other. You don't need the most newsworthy assignment to win. All it takes is compassion. All of us can encourage those who try.

— **Julia Edwards**

Madeline Dane Ross Committee
OPC Foundation

CLUBS GAIN MEMBERS

Club membership for the year ended September 30, as reported by membership chairman **Harry Rand**, stood at 1462, a gain in the year of 205, second highest gain since 1973.

OPC'er **Al Kaff**, the *Bulletin's* faithful correspondent in Hong Kong and membership chairman of the Foreign Correspondents' Club there, reports in their monthly magazine, *The Correspondent*, that membership there stands at 1000, with Al pushing for more.

As is Harry, here.

OWENS-ILLINOIS is one of the world's leading and most diversified manufacturers of glass, paper, plastic and metal packaging products. In addition, an important part of O-I business consists of specialized products such as television bulbs, pharmaceutical, scientific, laboratory and health care products, Libbey glass tumblers and stemware for household and institutional use, and Lily paper and plastic food and beverage service.

Helping tell the story of
Owens-Illinois and other business
leaders is the business of

Burson-Marsteller

PUBLIC RELATIONS/PUBLIC AFFAIRS

NEW YORK • CHICAGO • LOS ANGELES •
WASHINGTON • PITTSBURGH • TORONTO
BRUSSELS • FRANKFURT • GENEVA • LONDON •
PARIS • STOCKHOLM • STUTTGART
HONG KONG • SINGAPORE •
TOKYO • KUALA LUMPUR



OPC BULLETIN

Published on the 1st and 15th of each month by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First class mail to others.

Irvin S. Taubkin, Editor; Helen Alpert, George E. Burns, Blythe Foote Finke, Thomas J. Kraner, Rosalind Moore, Grace Naismith, Charles J. Schreiber, Associates

Who, What, Where

By BLYTHE FOOTE FINKE

Thanks to OPC members one and all for responding generously with tidbits for this column. Keep it flowing, for this is your page, and what *you* are doing is of interest to *us all*.

* * *

Arky Gonzalez Jr. is his usual busy self these days. He has just been elected head of the Freelance Council of the Society of American Travel Writers. He went with SATW to Poland recently. He pinned down an interview with Lech Walesa, the hero of the new independent Polish labor unions.

Arky is also conducting writing seminars for *Writer's Digest* magazine in Portland, Oregon at the Hilton Hotel Nov. 22; the Everett Holiday Inn in Seattle Dec. 6; and the Holiday Inn Chateau Le Moyne in New Orleans Dec. 13. All OPC members are welcome to drop by at no charge.

* * *

Irene Corbally Kuhn, an OPC founder member, contributing editor to *Gourmet*, has an article on "Ludlow - A Shropshire Sojourn" in the current November 1980 issue. Her article on Finland will also appear in the February 1981 issue of *Travel/Holiday*. She is currently in New England completing research on another *Gourmet* article.

* * *

OPC member **Herb Silverman** was aboard the Pan Am proving flight from Tokyo to Peking recently. This is the first step toward resuming scheduled service between the United States and China after 31 years. The new route was approved the day of the flight by outgoing President Carter.

* * *

Alan Levy's "So Many Heroes," a revised, retitled, up-dated, indexed version of 1972 edition of "Rowboat To Prague," just published in hard cover by Viking/Grossman. The jacket features quotes by OPC member **Nino Lo Bello** and ex-OPC President **Jack Raymond**.

* * *

Nino Lo Bello's "European Detours: A Travel Guide To Unusual Sites" (Hammond) is due out in time for the 1981 spring list. She has also taken over as editor-in-chief of *The New Gazette*, Austria's English language magazine, now in its fifth year.

Other Vienna-based OPCers — **Alan Levy** and **Monica Emmer** — are pitching in as Associate Editor and Department Editor respectively. Irene Rooney, former University of Kansas Press editor, serves as managing editor.

* * *

Whitman Bassow, former foreign correspondent for *Newsweek* and UPI, starts his eighth year as executive director of the World Environment Center in New York. It is a non-profit, non-advocacy information service that reports on international environmental developments.

* * *

Another OPC member, **Ralph Gardner**, expands his "Bookshelf," the one hour author interview radio show broadcast in the Metro New York area Sunday evenings (WVNJ AM and FM) to WDCX, Buffalo; WVOR, Rochester; and WYRD, Syracuse. He encourages OPC authors to contact him.

* * *

Jack Casserly, longtime Washington and foreign correspondent, has joined the *Arizona Republic* as editorial writer. An OPC member for 25 years, Casserly also writes a column on economic, social and political issues across the Western states.

* * *

OPC member **Lou Garcia**, former vice president of public relations of Braniff International, has left to form his own PR firm under the name of L.J. Garcia & Associates. He has been considered dean of airline PR with more than 35 years in key posts with Pan American, Pan American Grace Airways and Braniff.

* * *

Marguerite Vaclair has sold sailing and travel articles this year to a number of newspapers and magazines here and abroad. She moves to Newport in December to continue freelance writing, PR and promotion. She covered the America's Cup for *Australia Sea Spray* magazine and, with Bob Black, handled PR for the Newport International Sailboat Show last summer.

OPC member **Penny Lernoux**, who freelances out of Bogota for the *Washington Post* and other newspapers, is one of five winners this year of a Maria Moors Cabot prize given for "distinguished journalistic contributions to the advancement of inter-American understanding."

* * *

William J. Clew, of Haddam, CT, retired managing editor of the *Hartford Courant*, is one of two recipients of New England newspaperdom's highest achievement awards for 1980. He and C.A. Watkins, board chairman of the Providence newspapers, the *Journal* and *Bulletin*, received the Yankee Quill Awards for "distinguished contributions to Journalism," from the Academy of New England Journalists, Sigma Delta Chi, in a ceremony at Northeastern University, Boston, on Oct. 23. Their names will be inscribed permanently at the Academy Shrine in Colby College, Maine. Since his retirement after 51 years with the *Courant*, Clew has been a member of the Connecticut State Freedom of Information Commission.

* * *

Ernest Hoberecht, who spent 24 years as a war and foreign correspondent in Asia, gave Gen. Douglas MacArthur credit for Japan's economic success in a talk recently to a forum of Oklahoma accountants. MacArthur taught them about quality control, he told them, and "the Japanese government cooperates and assists business to produce and export. It is a friend of business, not an enemy or opponent." Hoberecht is president of the Oklahoma Land Trust in Watanga.

* * *

OPC member **Madelon Chambliss**, National Director of the Navy League of the United States, returned from a fact-finding trip to Egypt and Israel.

Overseas Press Club of America, Inc.

52 East 41st Street

New York, N.Y. 10017